

# *Rick Steves Europe Awaits* Explores Favorite Destinations to Visit Post-COVID

New two-hour special premieres June 7, 2021 on public TV stations nationwide

**BOSTON, MA (May 17, 2021)** – A new two-hour public television special features travel expert, author and host Rick Steves as he shares his favorite European destinations to visit when travel is possible again. From offbeat and romantic to picturesque and restorative, these locations offer inspiration to travel lovers who have spent the past year dreaming of their next vacation when the global pandemic ends. Co-produced and presented by American Public Television (APT), the leading syndicator of content to public television stations nationwide, *Rick Steves Europe Awaits* premieres June 7, 2021 (check local listings).

"We are proud to be Rick Steves' public media partner for more than three decades, presenting his insightful and enriching programs as he explores our world," notes Cynthia Fenneman, President and CEO of APT. "*Rick Steves Europe Awaits* is a timely and relevant special that sparks our travel imagination from the safety and comfort of home."

"When the time is right, Americans will rekindle their travel dreams, and Europe will greet us with a warm and enthusiastic welcome," says Rick Steves. "*Europe Awaits* is my dream itinerary: places away from the hubbub, places made for embracing life, and places that are good for the soul. It's good to dream—and once we emerge from this pandemic, it will be even better to travel."

Join Rick Steves as he recounts his recommended travel itineraries that will delight both European travel aficionados and novices alike:

- The rich history and cuisine of **Sicily**;
- Mykonos, the romantic Greek island in the Aegean Sea;
- Rustic and historic **Porto**, in Portugal's northern region;
- Majestic English country views in the Cotswolds;
- An authentic taste of *la dolce vita* in **Tuscany**;
- and Romania, overflowing with vibrant traditional folk life.

Rick Steves is a popular public television and radio host, a best-selling guidebook author, and an outspoken activist who encourages Americans to broaden their perspectives through travel. He is the founder and owner of Rick Steves' Europe, a travel business with a tour program that brings

more than 30,000 people to Europe annually. Rick lives and works in his hometown of Edmonds, Washington, where his office window overlooks his old junior high school.

Select pledge thank-you gifts for *Rick Steves Europe Awaits* include exclusive access to a live virtual event and Q&A session hosted by Rick from his home in Seattle, WA; DVDs of Rick's speaking engagements; anthology sets of the *Rick Steves' Europe* series; "For the Love of Europe," a 400-page collection of Rick's favorite people, places and experiences; and the "Europe's Top 100 Masterpieces: Art for the Traveler" coffee table book.

*Rick Steves Europe Awaits* is a production of Rick Steves' Europe, Inc., American Public Television, and Detroit Public Television. Visit <u>ricksteves.com</u> for additional information. Press materials and photography are available at <u>APTonline.org/press</u> and <u>ricksteves.com/press-room</u>.

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# **About American Public Television**

American Public Television (APT) is the leading syndicator of high-quality, top-rated programming to the nation's public television stations. Founded in 1961, APT distributes 250 new program titles per year and more than one-third of the top 100 highest-rated public television titles in the U.S. APT's diverse catalog includes prominent documentaries, performance, dramas, how-to programs, classic movies, children's series and news and current affairs programs. *Doc Martin, Midsomer Murders, America's Test Kitchen From Cook's Illustrated, AfroPoP, Rick Steves' Europe, Pacific Heartbeat, Christopher Kimball's Milk Street Television, Legacy List with Matt Paxton, Front and Center, Lidia's Kitchen, Kevin Belton's New Orleans Kitchen, Simply Ming, The Best of the Joy of Painting with Bob Ross, James Patterson's Kid Stew and NHK Newsline are a sampling of APT's programs, considered some of the most popular on public television. APT also licenses programs internationally through its APT Worldwide service and distributes Create®TV — featuring the best of public television's lifestyle programming — and WORLD<sup>™</sup>, public television's premier news, science and documentary channel. To find out more about APT's programs and services, visit <u>APT online.org</u>.* 

## About Rick Steves' Europe, Inc.

Rick Steves' Europe (RSE) inspires, informs, and equips Americans to have European trips that are fun, affordable, and culturally broadening. Guided by the values-driven vision of Rick Steves, the company brings tens of thousands of people to Europe annually on organized tours and produces a wide range of travel content, including a best-selling guidebook series, popular public television and radio shows, a syndicated travel column, and a large library of free travel information at ricksteves.com. RSE's mission is built around the idea of social responsibility, and it empowers several philanthropic and advocacy groups, including a portfolio of climate-smart nonprofits that it funds through a self-imposed carbon tax.

## **About Detroit Public Television**

Serving Southeast Michigan, Detroit Public TV (DPTV) is Michigan's largest and most watched television station, with the most diverse public television audience in the country. DPTV is the state's only community-licensed station, meaning it operates independent of any educational, government or other institution. Its funding comes solely from the community. Each week, more than two million people watch DPTV's four broadcast channels, and nearly 200,000 people listen to its radio station, WRCJ 90.9 FM for classical days and jazzy nights. In addition, DPTV is building the next generation of public media with a rapidly growing digital presence, which now reaches more than half a million unique visitors through its website, YouTube channels and social media platforms each month. Visit DPTV.org.

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