



ON PUBLIC RADIO

130 Fourth Avenue North • Edmonds, WA 98020-3114 • 425.608.4234

ricksteves.com/radio

Rundown Option 1 — Travel with Rick Steves Fundraiser 2019-2

- Uses billboard, five-minute newscast, and four segments (A, B, D and E — skips segment C)
- Ends on an upbeat note with segment E
- Provides four local pitch breaks — shorten or eliminate the newscast, and adjust your start times accordingly, to get more local pitching time

Run Time	Segment	(Length)
00:00 - 01:00	Billboard — Funder 2019-2 <i>outQ: (theme music out)</i>	(1:00)
01:00 - 06:00	NPR Newscast	(5:00)
06:00 - 16:36	Segment A — Funder 2019-2 Guest: Charles Fishman, "The Smell of the Moon" <i>inQ: "Where were you in July, 1969?..."</i> <i>outQ: "Public radio is counting on you."</i>	(10:36)
16:36 - 21:00	LOCAL PITCH BREAK	(4:24)
21:00 - 30:34	Segment B — Funder 2019-2 Guest: Martin Fletcher, "The Job of a Foreign Correspondent" <i>inQ: "Thanks for doing your part..."</i> <i>outQ: "Please. We'd love to hear from you, right now."</i>	(9:34)
30:34 - 35:00	LOCAL PITCH BREAK	(4:26)
35:00 - 41:56	Segment D — Funder 2019-2 Guest: Pål Johansen, "The Norwegian Way" <i>inQ: "Listener support is making a big difference for this station..."</i> <i>outQ: "Public radio is more important than ever. And it just can't happen without your financial support. Thank you."</i>	(6:56)
41:56 - 47:00	LOCAL PITCH BREAK	(5:04)

47:00 - 55:26

Segment E — Funder 2019-2

(8:26)

Guests: Virginie Moré and Julie Sonveau, "Champagne"

inQ: "We're so glad to hear from everybody who's contacting the station right now..."

outQ: "A lot of your friends and neighbors are members of public radio. And I trust that we can count you as well. Thanks so much for doing your part."

55:26 – 1:00:00

LOCAL PITCH BREAK

(4:34)

You can insert the "Rick's Riff" closing pitch during break

(1:01)
