



ON PUBLIC RADIO

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[ricksteves.com/radio](http://ricksteves.com/radio)

## Rundown Option 2 — Travel with Rick Steves Fundraiser 2019-2

- Uses billboard, five-minute newscast, and four segments (A, B, C and D)
- Provides four local pitch breaks — shorten or eliminate the newscast for more local pitching time, and adjust your start times accordingly

Run Time	Segment	(Length)
<b>00:00 - 01:00</b>	<b>Billboard</b> — Funder 2019-2  <i>outQ: (theme music out)</i>	<b>(1:00)</b>
<b>01:00 - 06:00</b>	NPR Newscast	<b>(5:00)</b>
<b>06:00 - 16:36</b>	<b>Segment A</b> — Funder 2019-2 Guest: Charles Fishman, "The Smell of the Moon"  <i>inQ: "Where were you in July, 1969?..."</i> <i>outQ: "Public radio is counting on you."</i>	<b>(10:36)</b>
<b>16:36 - 21:00</b>	<b>LOCAL PITCH BREAK</b>	<b>(4:24)</b>
<b>21:00 - 30:34</b>	<b>Segment B</b> — Funder 2019-2 Guest: Martin Fletcher, "The Job of a Foreign Correspondent"  <i>inQ: "Thanks for doing your part..."</i> <i>outQ: "Please. We'd love to hear from you, right now."</i>	<b>(9:34)</b>
<b>30:34 - 36:00</b>	<b>LOCAL PITCH BREAK</b>	<b>(4:26)</b>
<b>36:00 - 42:10</b>	<b>Segment C</b> — Funder 2019-2 Guest: Michael Scott Moore, "Somali Captive"  <i>inQ: (music in) "We often don't realize just how dangerous the work of an international journalist can be."</i> <i>outQ: "Thanks so much for doing your part during the special membership campaign." (music fade)</i>	<b>(6:10)</b>
<b>42:10 - 47:00</b>	<b>LOCAL PITCH BREAK</b>	<b>(4:50)</b>

**47:00 - 53:56**

**Segment D — Funder 2019-2**

**(6:56)**

Guest: Pal Johansen, "The Norwegian Way"

*inQ: "Listener support is making a big difference for this station..."*

*outQ: "Public radio is more important than ever. And it just can't happen without your financial support. Thank you."*

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**53:56 – 1:00:00**

**LOCAL PITCH BREAK**

**(6:04)**

*You can insert the "Rick's Riff" closing pitch during break*

**(1:01)**

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