



ON PUBLIC RADIO

130 Fourth Avenue North • Edmonds, WA 98020-3114 • 425.608.4234

ricksteves.com/radiocontent

Rundown Option 1 — Travel with Rick Steves Fundraiser 2021-1

- Uses full newscast and four segments (A, B, C and D)
- Provides four local pitch breaks — shorten or eliminate the newscast, and adjust your start times accordingly, to get more local pitching time

Run Time	Segment	(Length)
00:00 - 01:00	Billboard — Funder 2021-1 <i>outQ: (theme music out)</i>	(1:00)
01:00 - 06:00	NPR Newscast I & II <i>(or with local pitch break from 04:00–06:00)</i> <i>note: Gain two more minutes of local pitching time by starting Segment A after the first part of the Newscast of 04:00 and moving up the segment start times by 2:00.</i>	(5:00)
06:00 - 15:08	Segment A — Funder 2021-1 "Rick's Essay: Locked Down in Edmonds" <i>inQ: "How about you? With all the uncertainties we've lived through during the worldwide coronavirus pandemic..."</i> <i>outQ: "...this depot of quality programming on our dial. Thank you so much."</i>	(9:08)
15:08 - 19:00	LOCAL PITCH BREAK	(3:38)
19:00 - 25:50	Segment B — Funder 2021-1 "Rick Zooming in Boston, part 1" <i>inQ: "Your active support of the station during this special fundraising campaign..."</i> <i>outQ: "Please. Join our team. Become a supporting member today. Thanks."</i>	(6:50)
25:50 - 30:00	LOCAL PITCH BREAK	(4:10)

30:00 - 40:04

Segment C — Funder 2021-1
"Rick Zooming in Boston, part 2 "

(10:04)

inQ: "It really is encouraging, despite the real difficulties of our times..."

outQ: "Please. If you haven't already, do your part! We're counting on you."

40:04 - 44:00

LOCAL PITCH BREAK

(3:56)

44:00 - 56:05

Segment D — Funder 2021-1
"Paul Theroux Writes a Lifetime of Travels "

(12:05)

inQ: "We are really fortunate to have listeners like you."

outQ: "Please. Make sure your station stays strong with your contribution right now. Thank you." (music fade)

56:05 – 1:00:00

LOCAL PITCH BREAK

(3:55)
