



ON PUBLIC RADIO

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## Rundown Option 1 — Travel with Rick Steves Fundraiser 2021-1

- Uses full newscast and four segments (A, B, C and D)
- Provides four local pitch breaks — shorten or eliminate the newscast, and adjust your start times accordingly, to get more local pitching time

Run Time	Segment	(Length)
<b>00:00 - 01:00</b>	<b>Billboard</b> — Funder 2021-1  <i>outQ: (theme music out)</i>	<b>(1:00)</b>
<b>01:00 - 06:00</b>	NPR Newscast I & II <i>(or with local pitch break from 04:00–06:00)</i>  <i>note: Gain two more minutes of local pitching time by starting Segment A after the first part of the Newscast of 04:00 and moving up the segment start times by 2:00.</i>	<b>(5:00)</b>
<b>06:00 - 15:08</b>	<b>Segment A</b> — Funder 2021-1 "Rick's Essay: Locked Down in Edmonds"  <i>inQ: "How about you? With all the uncertainties we've lived through during the worldwide coronavirus pandemic..."</i> <i>outQ: "...this depot of quality programming on our dial. Thank you so much."</i>	<b>(9:08)</b>
<b>15:08 - 19:00</b>	<b>LOCAL PITCH BREAK</b>	<b>(3:38)</b>
<b>19:00 - 25:50</b>	<b>Segment B</b> — Funder 2021-1 "Rick Zooming in Boston, part 1"  <i>inQ: "Your active support of the station during this special fundraising campaign..."</i> <i>outQ: "Please. Join our team. Become a supporting member today. Thanks."</i>	<b>(6:50)</b>
<b>25:50 - 30:00</b>	<b>LOCAL PITCH BREAK</b>	<b>(4:10)</b>

**30:00 - 40:04**

**Segment C** — Funder 2021-1  
"Rick Zooming in Boston, part 2 "

**(10:04)**

*inQ: "It really is encouraging, despite the real difficulties of our times..."*

*outQ: "Please. If you haven't already, do your part! We're counting on you."*

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**40:04 - 44:00**

**LOCAL PITCH BREAK**

**(3:56)**

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**44:00 - 56:05**

**Segment D** — Funder 2021-1  
"Paul Theroux Writes a Lifetime of Travels "

**(12:05)**

*inQ: "We are really fortunate to have listeners like you."*

*outQ: "Please. Make sure your station stays strong with your contribution right now. Thank you." (music fade)*

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**56:05 – 1:00:00**

**LOCAL PITCH BREAK**

**(3:55)**

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