



ON PUBLIC RADIO

130 Fourth Avenue North • Edmonds, WA 98020-3114 • 425.608.4234

ricksteves.com/radiocontent

Rundown Option 2 — Travel with Rick Steves Fundraiser 2021-1

- Uses full newscast but only segments A, B, and D for much longer local pitch breaks of 7 to 10 minutes each
- Provides three local pitch breaks — you can intersperse Rick's funder pitch spots with your local pitching in these longer pitch breaks

Run Time	Segment	(Length)
00:00 - 01:00	Billboard — Funder 2021-1 <i>outQ: (theme music out)</i>	(1:00)
01:00 - 06:00	NPR Newscast I & II <i>(or with local pitch break from 04:00–06:00)</i>	(5:00)
06:00 - 15:08	Segment A — Funder 2021-1 "Rick's Essay: Locked Down in Edmonds " <i>inQ: "How about you? With all the uncertainties we've lived through during the worldwide coronavirus pandemic..."</i> <i>outQ: "...this depot of quality programming on our dial. Thank you so much."</i>	(9:08)
15:08 - 22:00	LOCAL PITCH BREAK	(6:52)
22:00 - 28:50	Segment B — Funder 2021-1 "Rick Zooming in Boston, part 1" <i>inQ: "Your active support of the station during this special fundraising campaign ..."</i> <i>outQ: "Please. Join our team. Become a supporting member today. Thanks."</i>	(6:50)
28:50 - 37:00	LOCAL PITCH BREAK	(8:10)
37:00 - 49:05	Segment D — Funder 2021-1 "Paul Theroux Writes a Lifetime of Travels" <i>inQ: "We are really fortunate to have listeners like you."</i> <i>outQ: "Please. Make sure your station stays strong with your contribution right now. Thank you." (music fade)</i>	(12:05)
49:05 - 59:00	LOCAL PITCH BREAK	(9:55)