



ON PUBLIC RADIO

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Public Radio Fundraiser #2021-2

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Rundown Option 2 – segments B, C, D and E

Option 2 uses the billboard and short newscast, removes segment A and adds the segment E feature. This allows for local pitch breaks of around 6 minutes each.

Run Time	Segment	(Length)
00:00 – 01:00	TRS FUNDER 2020-2 BILLBOARD <i>outQ: (theme music out)</i>	(1:00)
01:00 – 04:00	NPR Newscast I	(3:00)
4:00 – 13:59	Segment B — Funder 2021-2 "German Lessons" <i>inQ: "Thank you for making a real difference for your public radio station." outQ: "...and it just can't happen without your financial support."</i>	(9:59)
14:00 – 20:00	Local Pitch Break <i>(note: You can intersperse Rick's funder pitch spots with your local pitching in these longer pitch breaks.)</i>	(6:00)
20:00 – 26:06	Segment C — Funder 2021-2 "Jessica Bruder - Nomadland" <i>inQ: "Your financial support for public radio is making a real difference..." outQ: "Can we count on you as well?"</i>	(6:06)
26:07 – 33:00	Local Pitch Break	(6:53)
33:00 – 41:09	Segment D — Funder 2021-2 "Lori Erickson - Tibetan Prayer Flags" <i>inQ: "Your support for public radio makes a difference for your community..." outQ: "Thank you so much for being an important part of what makes public radio so great, right here."</i>	(8:09)
41:10 – 47:00	Local Pitch Break	(5:50)
47:00 – 54:17	Segment E — Funder 2021-2 "For the Love of Naples" <i>inQ: "Public radio is strong in our community. And that's because of the support it gets from people like you..." outQ: "Your financial support really does make a difference. Thank you." (music fade)</i>	(7:17)
54:17 – 1:00.00	Closing Pitch Break	(5:43)